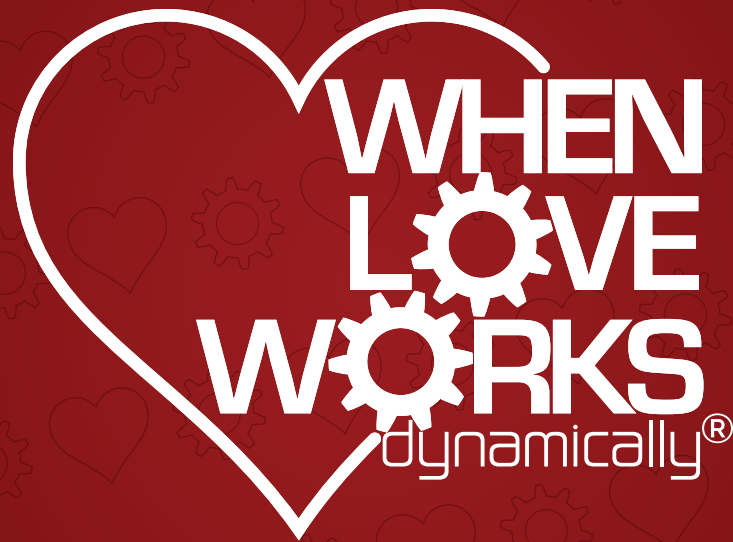
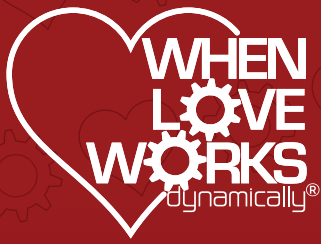


WE HELP DATERS AND COUPLES TRANSFORM THEIR RELATIONAL HEALTH IN JUST 90 DAYS



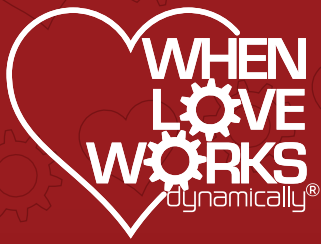
WWW.WLWDYNAMICALLY.COM



WHY IS WHENLOVEWORKS DYNAMICALLY NECESSARY?



Established Professionals excel in their professional lives and want the same results in their personal lives. But though they want great relationships, they are usually navigating their dating or coupling journey using the trial-and-error method, advice from well-meaning friends/family, or just hoping for great relationships. None of these will actually get you closer to an ideal partner nor the relationship of your dreams. So instead of watching people struggle, we decided to solve this issue. WhenLoveWorks Dynamically is your one-stop for all things healthy relationships with the tools, resources and support you need for relationship success.



OUR STORY

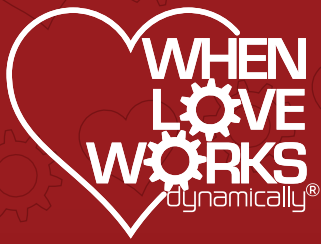
Based in New York City, husband-and-wife team **Cullen & Elitia Mattox** founded WhenLoveWorks Dynamically and Authored Love Literacy in response to a disheartening and persistent need in their immediate community for relationship support. Wishing this kind of support had existed when they were both finding their



own way (and finding each other), they were inspired to create an online coaching platform dedicated to disrupting the status quo of unhealthy relationships of all kinds. When they are not working with private clients, Cullen&Elitia and their Team lead community development programming with their Love Leader 101 series.

With backgrounds in psychology, education, communication and design, Cullen & Elitia created a curriculum that encourages clients to go within and self-reflect, removing obstacles and engaging in transformative work that enables them to thrive at optimal levels in personal, romantic, and professional relationships. They believe the tools to building and maintaining successful, healthy relationships are accessible to anyone willing to do the work. Those who are willing to work, enjoy WLWD proprietary coaching, community membership, mobile tools on the WLWD App and the WhenLoveWorks Dynamically podcast, streaming across the US and 25 countries.

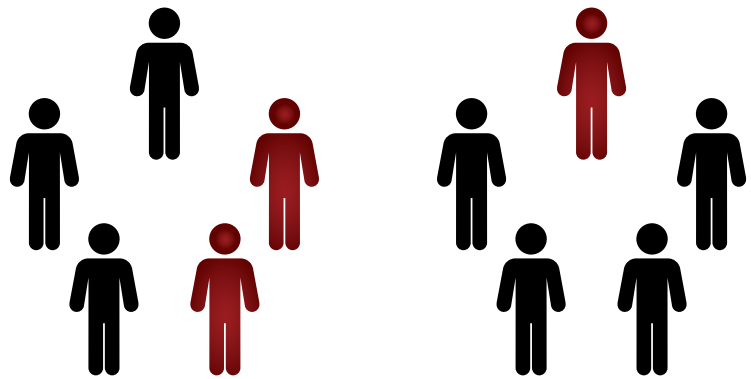
Since 2013, Cullen, Elitia and the WLWD Team have helped more than 1,000 clients across the United States save time, energy, and resources as they navigate personal growth and development in their own relationship journeys. Everything at When Love Works Dynamically makes it easy for high-performing, busy professionals to get the practical tools they need at their fingertips so they can actually enjoy their relationships.



CURRENT STATE OF RELATIONSHIPS

31%

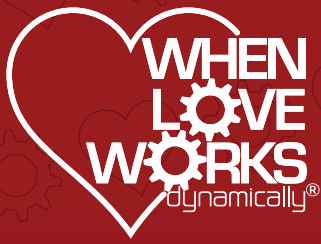
SINGLES ARE OPEN TO A RELATIONSHIP



50%

OF MARRIAGES END IN DIVORCE





WHAT PROBLEMS DO WE SOLVE?

DATERS

Feel Ready For A Relationship

Stuck In A Pattern Of Dating The Same Type Of Person

Wasting Time On Fruitless Dates

Not Sure What's Needed To Be In A Relationship

Tired Of The "Dating Scene"

PARTNERS/COUPLES

Don't Know What Happened To Our Love

Don't Know How To Fix Our Relationship

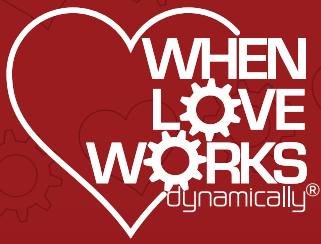
Tired Of Unhealthy Communication

In A Stagnant Marriage

Don't Know How To Resolve Conflict

HOW DOES WHENLOVEWORKS DYNAMICALLY SOLVE THESE PROBLEMS? (OUR METHOD)

If any of these problems resonate with you, then we have your solution. The WhenLoveWorks Dynamically Team helps you solve these problems with our unique, interactive coaching and consciousness approach in just 90 days for about 18 hours of relationship development skills. We will help you build confidence in new relationship skills, help you eliminate fear and stress of conflict, and customize your healthy relationship culture. The WLWD approach will save you time, energy and resources so you can actually enjoy the relationship of your dreams.



LOVE LITERACY - THE BOOK



After looking at our own and the most common relationship struggles that were plaguing the black community, we grew tired of people in 'struggle love' or suffering in silence trying to enjoy the relationship of their dreams. We were our first WLWD clients and had successfully worked with over 1000 clients to validate the WLWD tools for healthy relationships.

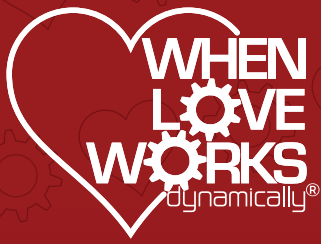
So we said enough with the struggle, let's share our work with the world and wrote the Love Literacy book. We wanted to give you best practices and tools that we've used over 10 years in Helping people get and maintain healthy relationships. We wanted it to be a concise, easy-to-read book. As you read Love Literacy, you'll learn a new way of engaging relationships and we'll be cheering you on along the way.

WHO THIS BOOK IS FOR

SINGLES Who Are Tired Of Wasting Time On Fruitless Dates.

COUPLES Are Tired Of Seeing The Same Struggles And Wondering What Became Of Your Love.

PEOPLE Who Just Want To Increase Their Love Literacy And Build Up Their Relationship Muscles.



ACE LOVE CARDS



PLAY ACE LOVE WITH YOUR PARTNER, AND WALK AWAY WITH..

IMPROVED RELATIONSHIP SKILLS

The 4 suits within each deck are designed to build healthy relationship capacity in 4 themed areas listed below.

STRONGER LOVE CONNECTION

Do the work each week to maintain a strong love connection that meets both of your unique needs.

52 WEEKS OF LOVE PRACTICE

Customize your love practice with real-time experiences in just 5 minutes a week

PERSONALIZED ACTION PLAN

Each week, choose a new card that will guide you two in a new practice toward co-creating the relationship of your dreams.

CUSTOMIZED COMMUNICATION

You two have a conversation starter to customize your love talks and offset the misunderstandings. Each week and with each card, you're engaged in a creative moment.

MEDITATION COMPANION

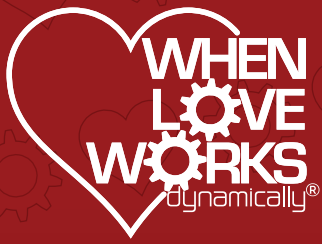
Add these love practices to your current meditation or other spiritual practices.

QUARTERLY ZOOM W/CULLEN & ELITIA

Each quarter, you meet on Zoom with Ace Love creators, husband and wife, relationship coaches who wished they had Ace Love when they were building.

WLWD DESIGN & CONTENT

In true WLWD fashion, your Ace Love deck is one of a kind; custom design by Cullen Mattox, with foundational WLWD messaging. Enjoy African-inspired design too.



WHO WE ARE



ELITIA
RELATIONSHIP COACH,
CEO

CULLEN
COACH,
CONTENT CREATOR



MADISEN
OUTREACH LEADER



ALICA
COMMUNITY MANAGER



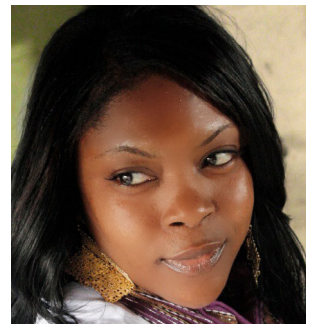
EARL
GRAPHIC DESIGNER



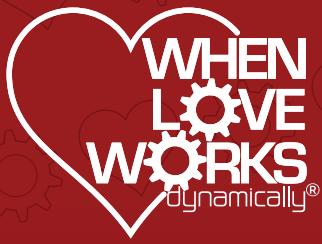
MAKITHA
OPERATIONS LEAD



CHELSEA
MARKETING MANAGER



NYOKI
PAYROLL MANAGER



WHERE TO FIND US

